

# HAS COME-AWAKE!

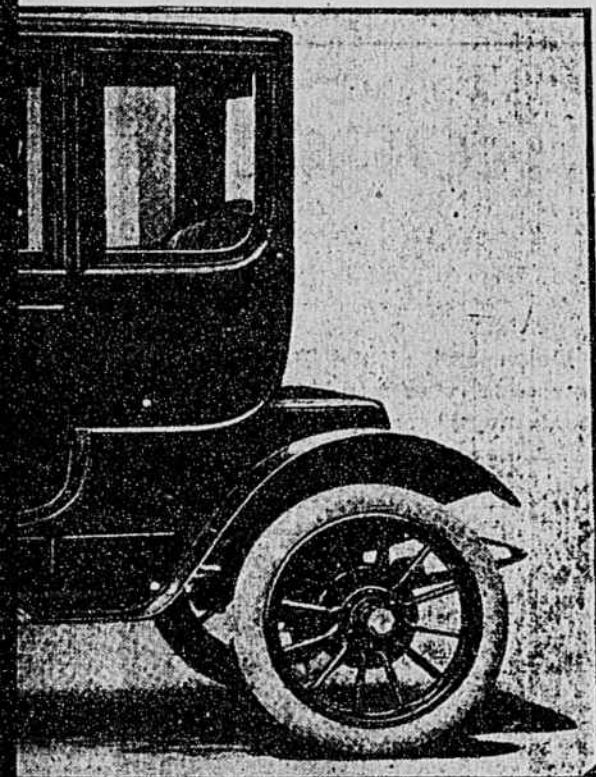
## SUBSCRIPTION CONTEST

### THE DISPATCH

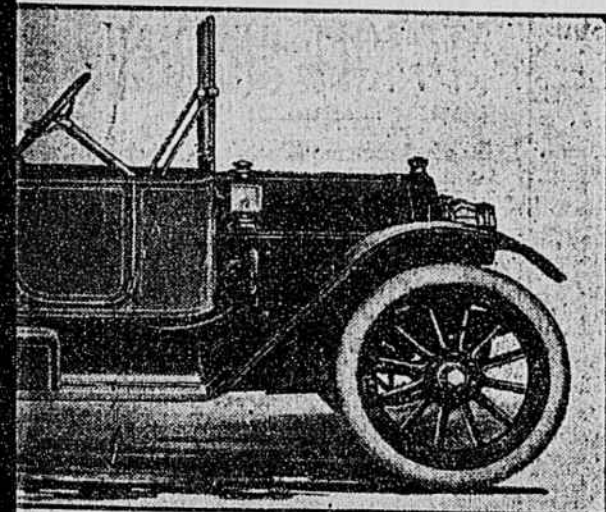
#### FOR AN EFFORT

The Times-Dispatch opens the way for ambitious and energetic resuscitating subscriptions to The Times-Dispatch. Unquestionably the best newspaper in the South, and desirable gifts absolutely free. Nothing is ever gained by mere is an exceptional offer, in which many valuable prizes will

#### AND WIN—75 PRIZES AND PRIZE FOR ELECTRIC



#### WORTH ELECTRIC CO. AND PRIZE TOURING CAR



#### -B. A. BLENNER Will Not be Awarded District Prizes

#### THE CONTEST

No candidate will be allowed to enter the contest as the representative of a lodge, club, church, society, union or organization of any kind, and no organization of any kind will be permitted to nominate a candidate and work as a body for the avowed benefit of the organization. When an affidavit is filed and satisfactory proof furnished The Times-Dispatch that any candidate is soliciting subscriptions, either in person, by mail or through friends or fellow members, with the intention of turning over any prize won to any lodge, club, church society, union or organization of any kind, such candidate will be declared ineligible to any prize whatever, provided such proof is submitted prior to the awarding of the prizes.

In case of a tie the value of the prizes will be equally divided.

The Times-Dispatch will recognize no promises, either written or verbal, made by agents, solicitors or canvassers contrary to the published rules and regulations governing the contest.

The right is reserved to cancel or reject the name of any candidate, or to alter these rules and regulations should it be desired to do so.

Any question that may arise will be decided by The Times-Dispatch and its decision will be final.

Any candidate winning a Grand Prize will not be awarded a District Prize.

For any further information call "The Contest Management" of The Times-Dispatch; phone Monroe 1.

Any further payment on a subscription already turned in, on which a voting certificate has been issued is an "Extension" of that subscription. The contestant turning in the second payment will receive the number of votes constituting the difference between the scheduled number of votes allowed on the first payment and the scheduled number of votes allowed on the total of both payments. Contestants are entitled to votes under this rule, on "Extensions" of subscriptions, whether the former payment or payments were given to themselves or to other contestants. To insure proper credit on "Extensions" make a new subscription blank for the amount of money you are sending and write on the subscription blank the length of the "Extension," as "Extended from six months to one year."

Contestants may secure information and data concerning the expiration of subscriptions in their town and vicinity, by applying to the Contest Manager.

No votes will be issued on subscription payments made direct to The Times-Dispatch, or its agents, unless a request for votes is made at the time of payment.

The Times-Dispatch reserves the right to add prizes to the published list.

*Closes  
April 12<sup>th</sup>*

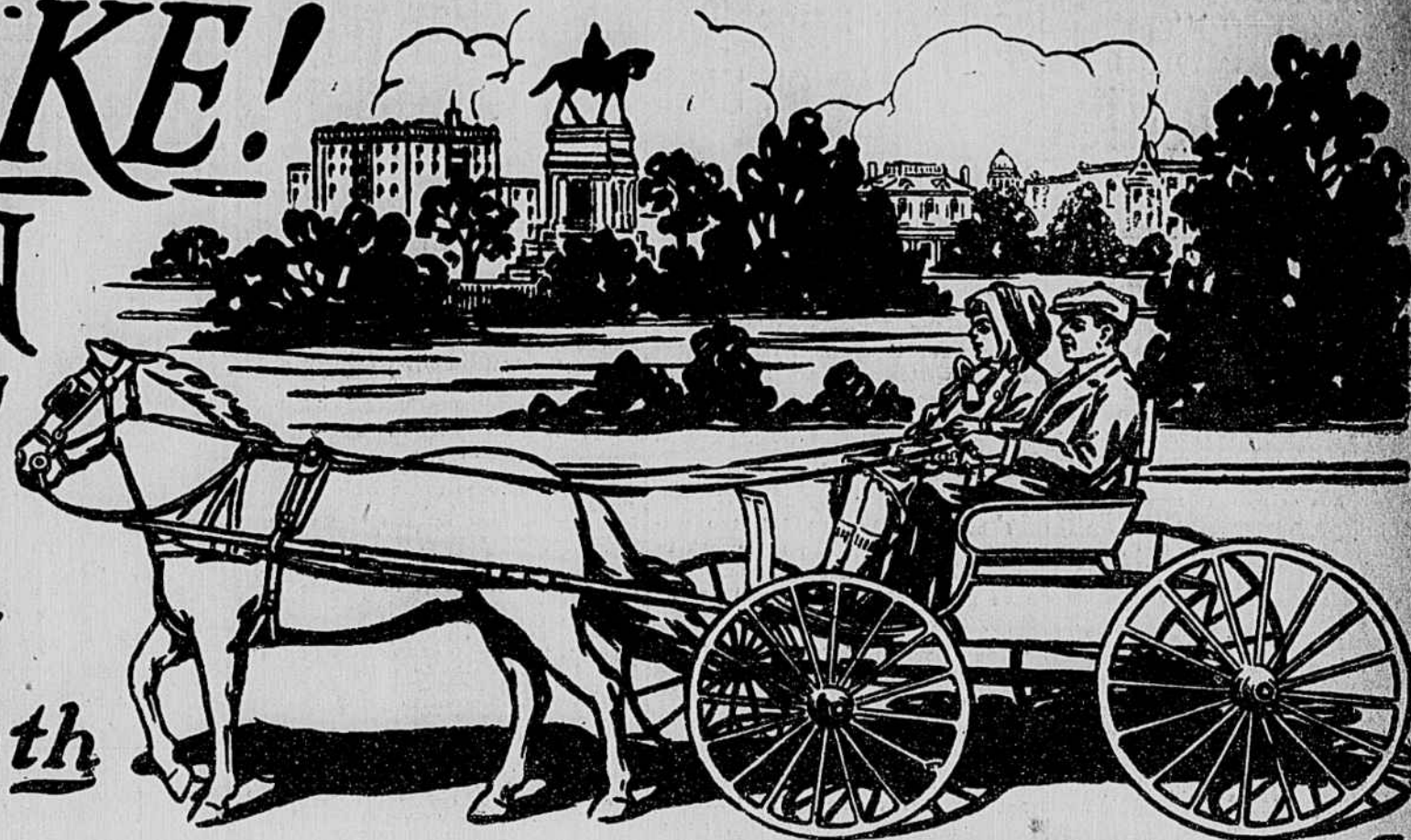
A \$30.00 Watch will be given to every candidate who secures \$60 in subscriptions and does not win another prize.

#### The Third Thing To Do

As soon as you are nominated, see your friends; get them to give you their subscription to The Times-Dispatch. The vote scale will be found in this issue. Send or bring all subscriptions to the Contest Department of The Times-Dispatch, together with the proper remittance, and upon receipt of same votes will be issued. Once started, do not get discouraged. Pay no attention to how many votes some one else may tell you they have to their credit; look after your own candidacy, and thereby set a good example to the other candidates.

#### The Fourth Thing To Do

As soon as you have secured one subscription, go after another in your spare time. This Contest business need not interfere with your regular work. However, if you were to spend your time for the next few weeks doing nothing but securing subscriptions to The Times-Dispatch, the reward for your efforts would quite suffice to pay you many times over. Think what a wonderful profit will be yours should you win one of the big Touring Cars.

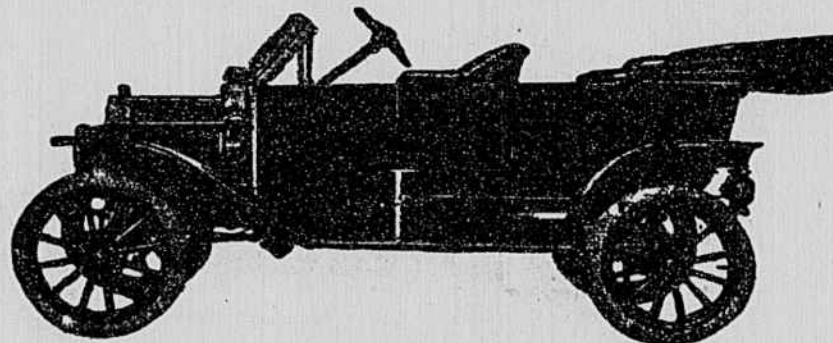


### PONY CONTEST

Open to Boys and Girls under 16 years of age on February 24th, 1913. Each district will be awarded one of each of the following prizes, after the three grand prizes have been awarded. Eight Ponies and Outfits, now on exhibition, Noltings Pony Farm, Trevillians, Va., and Montrose Pony Farm. Eight Bicycles. Eight Watches.

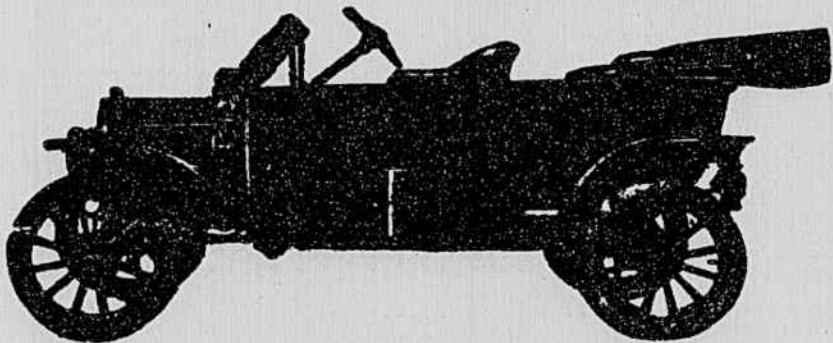
### Automobile Contest, District Prizes

\$1,000 HUPMOBILE



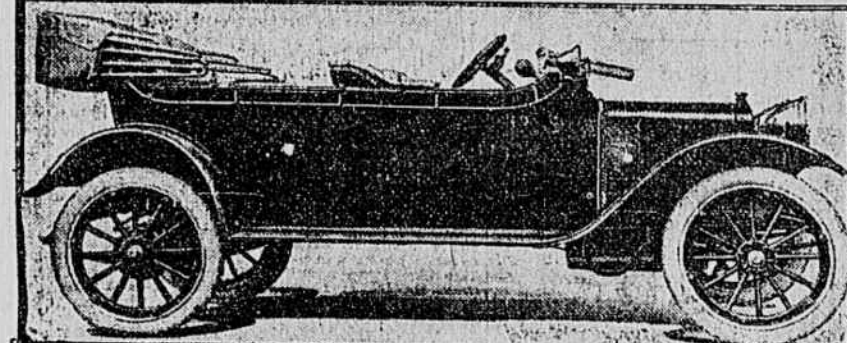
Now On Exhibition.  
LLOYD MOTOR CO.

\$625 FORD TOURING CAR



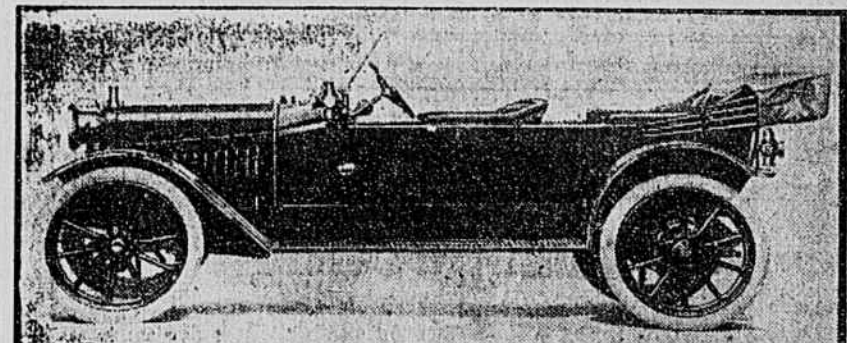
Now On Exhibition.  
KAehler MOTOR CO.

\$930 R. C. H. TOURING CAR



Now On Exhibition.  
W. C. SMITH & CO.

\$625 FORD TOURING CAR



Now On Exhibition.  
KAehler MOTOR CO.

BIG REDUCTION IN SUBSCRIPTION PRICES DURING CONTEST.

### ABSOLUTELY NO CHANGE IN VOTE SCHEDULE

Votes Issued on Subscriptions According to the Following Scale

DECLINING VOTE SCALE.

Daily and Sunday Times-Dispatch.

Big Vote Days—February 24th to March 22d—the following votes will be given for subscriptions to the Daily and Sunday Times-Dispatch:

	Carrier and Agent.	Mail.	Votes.
Six months .....	\$2.86	\$2.50	800
One year .....	\$5.72	5.00	2,000

Second Vote Period—March 24th to April 5th:

Six months .....	\$2.86	\$2.50	700
One year .....	5.72	5.00	1,800

Last Week—April 7th to April 12th:

Six months .....	\$2.86	\$2.50	600
One year .....	5.72	5.00	1,600

DECLINING VOTE SCALE.

Daily Times-Dispatch.

Big Vote Days—February 24th to March 22d—the following votes will be given for subscriptions to The Daily Times-Dispatch:

	Carrier and Agent.	Mail.	Votes.
Six months .....	\$1.56	\$1.50	600
One year .....	3.12	3.00	1,600

Second Vote Period—March 24th to April 5th:

Six months .....	\$1.56	\$1.50	500
One year .....	3.12	3.00	1,400

Last Week—April 7th to April 12th:

Six months .....	\$1.56	\$1.50	400
One year .....	3.12	3.00	1,200

DECLINING VOTE SCALE.

Sunday Times-Dispatch.

Big Vote Days—February 24th to March 22d—the following votes will be given for subscriptions to The Sunday Times-Dispatch:

	Carrier and Agent.	Mail.	Votes.
Six months .....	\$1.30	\$1.00	200
One year .....	2.60	2.00	400

Second Vote Period—March 24th to April 5th:

Six months .....	\$1.30	\$1.00	150
One year .....	2.60	2.00	300

Last Week—April 7th to April 12th:

Six months .....	\$1.30	\$1.00	100
One year .....	2.60	2.00	200

The Schedule of Votes printed above will not be altered or changed in any way, and NO extra offer will be made for votes during this contest. No subscription for a longer period than one year will be accepted.

Cut Out and Send to Contest Department.

### PONY CONTEST

#### NOMINATION BLANK

Good for 1,000 Votes.

The Times-Dispatch Subscription Contest.

Name.....

Address.....

Phone No. ....

Only one nomination blank for each candidate will count as 1,000 votes.